



Introduction

Sharing your travel experiences online is a great way to gain professional credibility, attract new clients and build interest in your travel consulting services. In addition, suppliers who offer FAM opportunities are interested in how the knowledge and experience acquired from the FAM is used to increase travel sales. As such, we ask that you take a few moments to answer the questions below and provide the requested media to help us build an article that helps you shine as the travel expert that you are!

In order to complete this assignment, please return the questionnaire and all accompanying media via email to: OfficeSupport@CruisingCo.com within two weeks of your return. Those who properly submit their FAM reports will have a better chance of receiving future FAM opportunities.

The information requested below represents the minimum that is needed to build a quality post. If you want to provide more information or additional media, please do!

Tell us where you've been:

Destination(s): _____

Name of Cruise/Tour (if applicable): _____

Cruise Line and/or Tour Provider: _____

Ship and/or Hotel/Resort Name(s): _____

Duration: _____

Dates Traveled: _____

Tell us about your trip:

Please answer all four (4) questions below in a minimum of 3-4 sentences. Try to be as descriptive as possible:

What did your itinerary look like? How would you rate it: good or bad? _____

What were the highlights of your trip overall, what did you learn that a client would not find online about this trip, supplier or destination – what insight did you gain? _____

How were the accommodations? Include information that is worth mentioning about your room as well as any other room(s) you visited: _____

Who is this trip most suitable for? Why? _____

Choose a minimum of three (3) questions below to answer about your experience:

Is there anything clients or fellow consultants should know or be careful about? _____

How was the dining and entertainment on the ship/tour? _____

What interesting activities did you do while in port? _____

Are there any pre and/or post packages you would particularly recommend with this sailing/tour? _____

Finally, if there is anything else about your trip that is noteworthy and should be shared with travelers, please tell us about it below:

Other pieces we need from you:

Adding media to your post really helps make the experience real and entertaining for your reader. Whatever images or videos you provide can feature you or not, but they need to showcase experiences like fun activities, ship amenities, your favorite destination, etc. The more imagination you use, the better.... And humor is ALWAYS welcome!

This is what we need you to gather and submit along with the answers above:

- 20-30 photos of your trip, along with descriptions of what is shown in the photos
- *1 video of the ship (*optional*)
- *1 video in port (*optional*)
- 3 links to online information, videos or photos that talk about something you experienced during your cruise/tour.

**NOTE: Videos do not need to be more than 1-3 minutes in length, unless you find something REALLY interesting to film.*